

imagine**if** LIBRARIES

BIGFORK | COLUMBIA FALLS | KALISPELL | MARION

**UNDER STRICT EMBARGO UNTIL
SUNDAY, JANUARY 12, 2014**

ImagineIF Libraries Take Over Flathead County

Kalispell, MT – Beginning January 13, the Flathead County Library System is becoming ImagineIF Libraries (but will proudly remain a department of Flathead County). And it's not just a name change. It's a change in our physical spaces, services, programs and attitude.

ImagineIF is all about expanding boundaries and exploring ideas. ImagineIF is about transformative experiences every day and remarkable possibilities for the future.

Community members in the Flathead are using the library more than ever, and for more reasons than ever. The library is a place to access technology, explore new ideas, find entertainment, create new worlds, make friends, play and dream. The new ImagineIF brand will help our communities embrace those opportunities.

Starting this year, ImagineIF Libraries will offer experience-based programs that will teach new skills, stimulate imagination, and turn the library into a place for building, collaborating and creating. Coming this summer is a book bike that will offer library services at community events.

During launch week, January 13-18, anyone who signs up for a new ImagineIF library card, or trades in their old library card, will receive a free logo tote bag. ImagineIF temporary tattoos will be free at all locations, while supplies last.

FINE FREE

ImagineIF Libraries will be fine free. Starting January 13, we will no longer charge late fines. On January 17, at the ImagineIF Kalispell launch party, late fines will be cleared from all customer accounts. We want to thank our communities for their support, and we don't want fines to keep anyone from visiting our libraries.

FOOD FOR FINES

January 13-18, customers may bring nonperishable food to clear their late fines and support local food banks. Each unexpired, nonperishable food item will erase \$1 of fines. ImagineIF Libraries are fine free, but let's help out the local food banks anyway.

LAUNCH WEEK EVENTS

Photo Booth

January 13-18, ImagineIF Columbia Falls and ImagineIF Kalispell
This week only, try out the photo booth in Kalispell and Columbia Falls. Silly faces, mustache props and more. Imagine if we had a community photo booth all the time!

Live Music at ImagineIF Kalispell

January 13, 14 and 16, 4:30-5:30 p.m.
January 13: Alex Hogle
January 14: Flathead High School Jazz Band
January 16: Nick Spear

Balloon Storytime

January 14 and 15
This week's preschool storytime theme: balloons! Stories, balloon painting and a helium ImagineIF balloon to take home.

Launch Parties

Help us celebrate the launch of ImagineIF with live music, refreshments, giveaways and fun for all ages!

January 15, 4-6 p.m., ImagineIF Columbia Falls
Live music by the Smart Alex, face painting, a photo booth, crazy paper airplanes, popcorn and hot cocoa.

January 15, 5-7 p.m., ImagineIF Bigfork
Live music by the Jesse Maw Duo and a photo shoot.

January 17, 5-7 p.m., ImagineIF Kalispell
Live music by the Can't Hardly Playboys, face painting, a photo booth, crazy paper airplanes and a hot cocoa station. Food vendors D&T BBQ and Cowgirl Coffee will be outside the library all evening.

Books and Babies with Hilary Shaw

January 16, 11-11:30 a.m., ImagineIF Kalispell
Join Hilary Shaw for a special edition of Books and Babies, and sing along as she plays familiar children's songs on guitar. Shaw regularly leads "Morning Melodies" at Montana Coffee Traders in Whitefish.

Family Gaming Day

January 18, 10 a.m. to 5 p.m., ImagineIF Kalispell

Bring the whole family for a day at the library like you've never seen it before. Wii on the flat screen, classic board games, snacks and noisy fun.

ImagineIF Libraries encourage exploration, fresh ideas and self-discovery. ImagineIF offers activities and services for all ages. For more information, visit www.imagineiflibraries.org.

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