



Bigfork | Columbia Falls | Kalispell | Marion

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ImagineIF Libraries Attract Crowds in the First Weeks

Kalispell, MT – The new ImagineIF Libraries, formerly the Flathead County Library System, kicked off the new brand during the week of January 13, with crowds visiting the library and attending events.

Between January 13 and 18, more than 8,400 people visited ImagineIF Libraries, a 33 percent increase from the same week in 2013. The number of visitors was especially high in Kalispell and Columbia Falls. In fact, Columbia Falls had a 60 percent increase in visitors compared to 2013. And more than 12,600 books and other items were checked out from ImagineIF Libraries, a 15 percent increase compared to the same week in 2013.

Community support for the new ImagineIF has been positive, especially for the removal of late fines. During launch week, the live music, photo booth and other events were a big hit for all ages. ImagineIF Libraries welcome community members to visit, get a new library card and explore all that is available, including books and movies, downloadable and streaming entertainment, do-it-yourself projects and programs for all ages.

ImagineIF Libraries encourage exploration, fresh ideas and self-discovery. ImagineIF offers activities and services for all ages. For more information, visit www.imagineiflibraries.org.

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